

# Marketing Representative India

The Hohenstein India team is looking for a motivated generalist in the field of marketing & communication in a technically oriented environment and implements them on his or her own responsibility.

The Marketing representative will be responsible for a variety of tasks that contribute to the success of regional and global marketing projects. They will assist in the development of marketing and communication materials, coordination of tradeshow and event logistics.

## Tasks

- Creation of content for different channels, including newsletters, webpages, social media, articles and other marketing materials
- Design and content development of sales presentations
- Support Sales in organizing and executing various projects
- Event and industry trade show organization
- Coordinate logistics and shipping for events, industry trade show and conference participation
- Maintain daily administrative tasks
- Ensure consistency and adherence to corporate identity and corporate design
- Close cooperation with marketing team of the headquarters and global locations

### Location

Gurugram, India

### Education

Bachelor's degree in Marketing or related field.

### Experience

1-3 years of relevant work

## Skills

- Microsoft Office (Outlook, Excel, Word, PowerPoint, MS Teams etc.): very good skills
- English: fluently (spoken and written)
- Customer and target group oriented thinking
- Competent and confident appearance
- Flexibility/ability to juggle multiple projects and tasks at once
- Organized and conscientious
- Able to work in a team and independently
- Strong communication skills
- Calm under pressure
- Good technical understanding of textiles and textile-related services is a plus

## About Hohenstein

Hohenstein is a family-owned company, now run by the third generation with ~1,000 employees at our headquarters in Germany and our labs and offices around the world.

Hohenstein believes in the fascinating possibilities of textile innovation. Our internationally recognized experts specialize in the testing, certification, training and research of all types of textiles and how they interact with humans and the world around them.

We support companies along the supply chain in safely and successfully bringing products to market - from quality assurance and performance innovation to sustainability solutions and OEKO-TEX® services.