

Press release

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Ideax earns landmark OEKO- TEX® LEATHER STANDARD certification

BÖNNIGHEIM Ideax Labels and Accessories Private Limited have been awarded the LEATHER STANDARD by OEKO-TEX® certification, a sustainability milestone for the nation's leather industry. The certification was earned for leather patches complying to product class II for articles in close contact with the skin and is the first issued LEATHER STANDARD certificate in India.

LEATHER STANDARD by OEKO-TEX® is a globally harmonized, independent testing and certification system for leather products and accessories at all stages of production. Testing for harmful substances with LEATHER STANDARD incorporates important legal regulations, chemicals that pose a risk to health (including some that are not yet legally regulated) and a wide variety of health care parameters.

“ We’ d like to offer sincere congratulations to Mr. Rakesh Bansal and the rest of the Ideax team,” Hohenstein owner and CEO Prof. Dr. Stefan Mecheels said. “ It’ s an encouraging milestone for the industry.”

As the push for sustainability increases, more buyers and retailers are requiring LEATHER STANDARD from

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manufacturers. With new innovations in technology and production practices, the leather industry is evolving. Likewise, consumers are playing a decisive role in making positive changes all along the leather supply chain.

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