

**Press release**

**12-22-2022 | 4144-EN**

# ***Hohenstein establishes family advisory board***

BÖNNIGHEIM (aba) The testing service provider Hohenstein has established a family advisory board, which will meet twice a year with the management from 2023 onwards to provide strategic impetus. The advisory board consists of five members who bring a wide range of expertise from various industries. From now on, it will provide advisory support on important business issues.

In addition to the Hohenstein Management Board, the Advisory Board includes the following members:

- Prof. Dr. Andreas Wiedemann will chair the advisory board. The expert from Stuttgart specializes in legal advice for family businesses.
- Matthias Mey, Managing Partner and Spokesman of the Management Board of Mey, a lingerie specialist based in Albstadt, Germany, contributes his extensive know-how from various professional stations in the textile industry as well as from his own family business.
- Felix Knoell also comes from a family business. As Vice Chairman and Director Strategy & Innovation, he is responsible for the global network of the Knoell Group in Mannheim, one of the leading specialists in the registration of chemical products and substances.
- The Mecheels families are represented on the Advisory Board by the shareholders Julia Mecheels, the daughter of CEO and president Prof. Dr. Stefan Mecheels, and his brother Andreas Mecheels as

**Editor**

- Hohenstein Laboratories GmbH & Co. KG
- Hohenstein Institut für Textilinnovation gGmbH

**Global Marketing & Sales**

Hohenstein  
Schlosssteige 1  
74357 Bönnigheim  
GERMANY  
Phone: +49 7143 271-515  
E-mail: [press@hohenstein.com](mailto:press@hohenstein.com)  
[www.hohenstein.com](http://www.hohenstein.com)

**Your contact person for this text:**

Schreier Miriam  
Phone: +49 7143 271-815  
E-mail: [press@hohenstein.com](mailto:press@hohenstein.com)

You can use our news service free of charge. Please send us file copies.

a further shareholder.

### **About Hohenstein**

For more than 70 years, Hohenstein has specialized in testing, certification and research of textile products.

As an internationally recognised partner, Hohenstein supports companies along the value chain in successfully bringing products to market - from sharing new findings from the research to independent testing and certification, to claim support and marketing at the point of sale. Now managed by the third generation, more than 1,000 employees at the headquarters in Bönningheim, Germany, as well as in the laboratories and offices around the world, work on customized testing and services for all unique requirements.



*The kick-off event of the Hohenstein Family Advisory Board took place on December 12, 2022. The management met with the advisory board members Julia Mecheels, Andreas Mecheels, Matthias Mey, Prof. Dr. Andreas Wiedemann and Felix Knoell (from left to right). © Hohenstein*