



Comparative Product Testing

Objective:

Comparative testing of significant use characteristics focused on relevance for the consumer.

The test is particularly well-suited for:

- Consumer goods made of textiles or with a textile cover (e.g. day packs, school bags, umbrellas, sleeping bags, bed covers)
- Functional textiles (e.g. rain jackets, underwear, athletic t-shirts)
- Garments in general (e.g. business shirts, jeans, socks)
- Textile-related products (e.g. paper tissues)
- Other items and products on inquiry

Description:

Comparative product tests allow the determination of the strengths and weaknesses of a product in direct comparison with similar items. To do this, a range of quality-determining parameters as well as consumer-relevant characteristics are tested. The type of individual testing methods to be applied as well as their composition depends on the type of product and the specific aims of the test. As a result, they are agreed in consultation with the customer. When available, official standards (e.g. DIN) are applied. In addition, house testing methods can also be used.

Advantages for you as the customer:

- Impartial evidence of quality for your customers
- Internal quality control
- Direct comparison with competitor quality levels
- Direct comparison of new developments with previous quality levels

Labels and certificates:

Use of the Hohenstein Quality Label is possible under certain conditions.

Requirements for test samples:

General information:

- Dependent upon the type of product and aim of the testing

Amount of material:

- Dependent upon the type and scope of testing

Duration of testing:

- Dependent upon the type and scope of testing

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